



| harpin AI



6 months ago... we started Loki's mission.

And now "This Is The Way".

"95% of generative AI pilots at companies are failing" - Fortune, Aug 2025

Who is fighting the same battles we've been attacking?



Worried that you don't have a trusted strategy to drive sales?

Stressed that your team doesn't have an AI strategy that scales?

Nervous that investments in AI aren't translating into measurable growth?

Anxious that you can't save money through service efficiency?

Worried that you can't afford the right talent fast enough?

Troubled that competing priorities are stalling momentum?

Back in March at CRS Clearwater, we shared our early wins

19%

Reduction in 2025
annual budget

\$6.3M

Cost savings from
reduced cancellations
and manual discounts

\$8.3M

Revenue growth
from increased
bookings

The Result

Return On Investment

harpin AI is more than a tool — we're a partner

Illuminate

Trusted data foundation

KEY CAPABILITIES

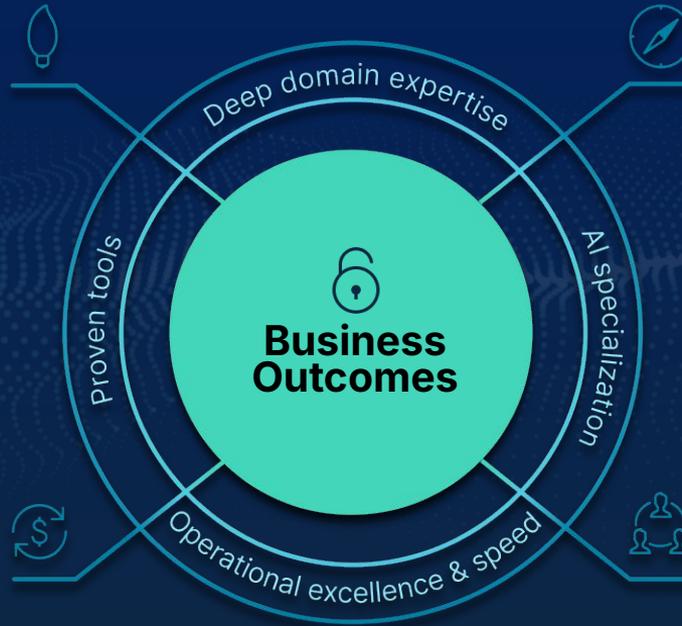
- Global reconciled profiles ·
- Real-time observability ·
- AI data mapping and normalization ·

Momentum

Drive revenue growth, fast

KEY CAPABILITIES

- Targeting & lead prioritization ·
- Workflow optimization ·
- AI recommendations & personalization ·



Beacon

Instant insights, packaged for action

KEY CAPABILITIES

- Trusted, agentic chat with your data ·
- Discover high value opportunities ·
- Executive-level reporting ·

Catalyst

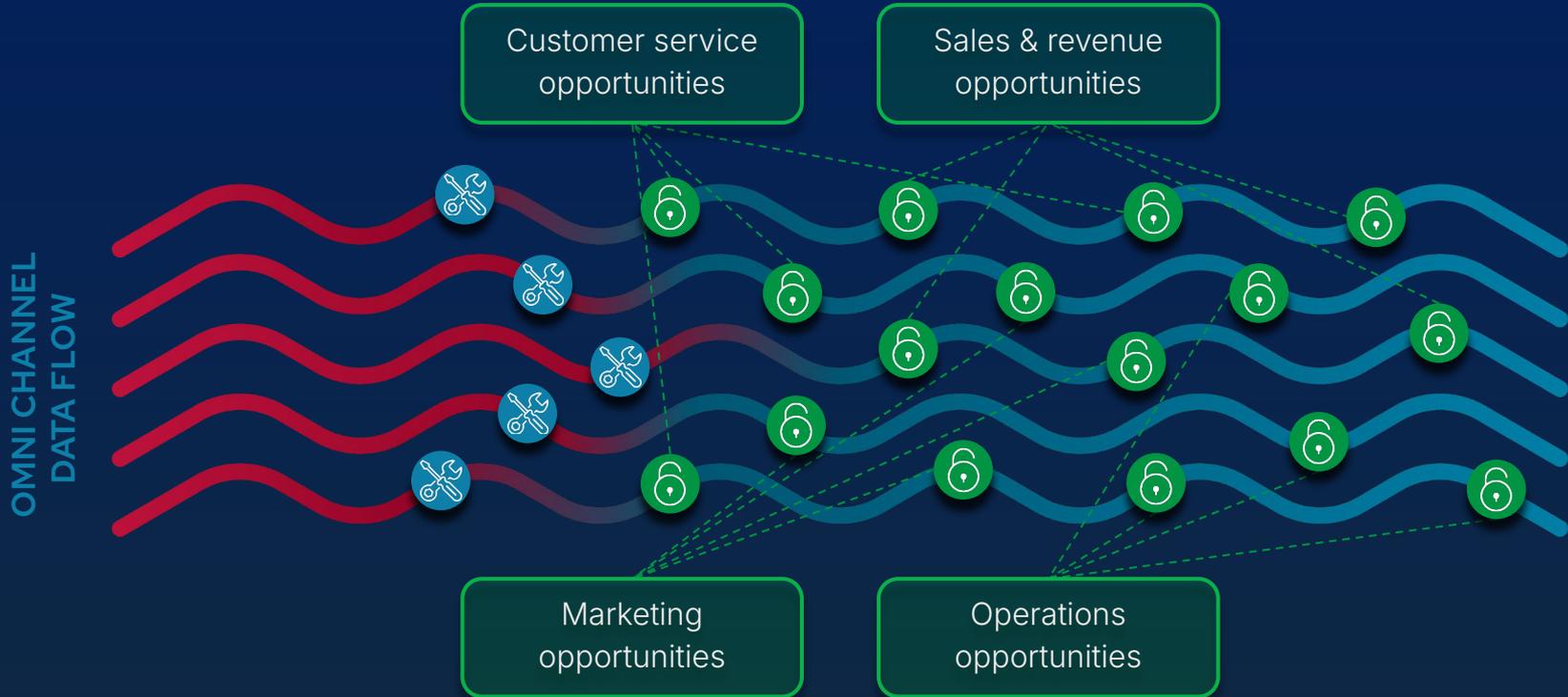
Transform customer & operations exp

KEY CAPABILITIES

- Identify opportunities & deploy ·
- Scalable AI programs drive automation ·
- Deploy fast, learn and iterate ·

Catalyst is our secret sauce

Unlock business opportunities that were previously undiscoverable.



What we've accomplished in the last 6 months



Customer Service Opportunity

Resolve data quality issues at the source to reduce inbound calls

Results to date

22% reduction
of inbound calls in July

Action plan

Ongoing Guest Diagnostic Tool functionality enhancements



Sales & Revenue Opportunity

Increase casino sales to unlock untapped revenue potential

Results to date

1% growth over 5 months
3% growth in the last 4 weeks

Action plan

Expand scope of service tools to support casino sales



Marketing opportunity



Operations opportunity



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Product showcase

Unlock millions in new revenue

See what opportunities harpin AI can unlock for you through personalized customer interactions.



Scan to get your
Custom growth audit