

Transforming Interactions with GenerativeAgent



Santiago de Buen Product Manager



Chance Whittley Principal Al Consultant







- ⁰¹ Generative Al Agent
- ⁸² Automation & Agent Assistance
- ⁰³ GenAgent Technology
- ⁸⁴ Impact & Implementation



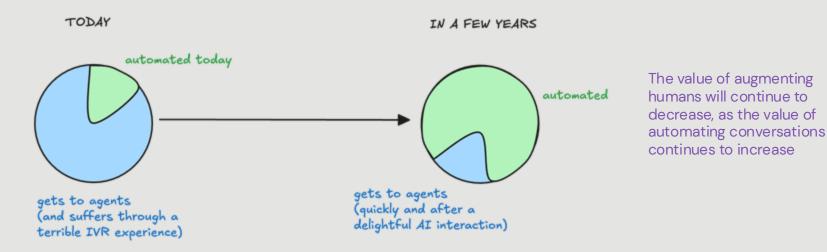
Intro to GenerativeAgent



ASAPP & PTP



The opportunity to revolutionize CX is in automation, not agent assistance alone



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GenerativeAgent is a reasoning engine with access to company-specific tools and policies







Intrinsic knowledge Instructions

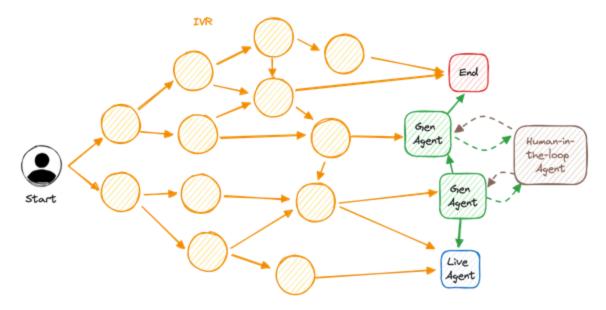
Knowledge base policies & procedures



Tools (transactional systems)



Opportunity to implement this technology within existing IVR experience





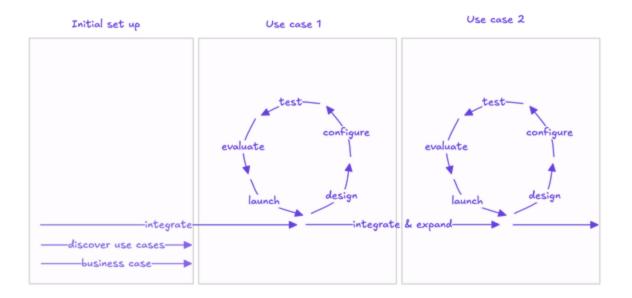
Companies using GenerativeAgent are seeing 20%+ containment and 10%+ first contact resolution



Hearing from you: What use cases in your organization would you want to use GenerativeAgent for?



Successful implementation requires expertise and experience



ASAPP | ptp

REAL RESULTS

"I really love love love (GenerativeAgent) because this is the nonsense that sometimes we just take up time and resources to answer these things. And it's so quick... I'm looking at the time stamps. It took it 4 seconds to give the answer... It's so quick and it's so human-like."

VP Customer Service,

Fortune 500 company



Let's Connect!



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